

SPONSORS' PROSPECTUS

For Live In-Person Conference,
Blended Live/Virtual Conference,
& Totally Virtual Conference

19th Edition – CAGPO Annual Meeting

**Intercontinental Toronto Centre
Toronto, ON**

SEPTEMBER 15 – 18, 2022

CAGPO Mission Statement

- Unify General Practitioners in Oncology;
- Promote communication amongst General Practitioners in Oncology in tertiary care and primary care settings;
- Act and speak as the recognized authority on behalf of and for the benefit of General Practitioners in Oncology and their interests;
- Promote the role of General Practitioners in Oncology within Cancer Centers, and within the primary care setting.

Support and encourage the development of educational opportunities for Family Physicians/General Practitioners wishing to obtain additional training in Oncology.



Sponsorship Benefits

In order to assist you in your sponsorship decision-making, we have outlined below the benefits and monetary assignments of each level of sponsorship.

Sponsorships received will be in the form of an educational grant made payable to CAGPO-ACMOO and **must** be received by **September 1, 2022**.

CAGPO will acknowledge sponsorship as per our guideline as soon as sponsorship funds have been received by CAGPO's treasurer.

At this point in our planning, we are preparing for a live, in-person conference. The state of the pandemic as well as the public health guidelines will mandate what we are able to do. As such, we are preparing for all contingencies: live in-person, a blend of live in-person and virtual as well as a totally virtual conference.

This sponsorship outline will pertain to all three scenarios.

SPONSORSHIP OPPORTUNITIES

SYMPOSIUM SPONSORSHIP

PLATINUM (Live in-person or virtual)

\$12,500

This can be a learning session held over breakfast or lunch. CAGPO will also consider sessions that are already accredited if they meet our learning requirements.

- Acknowledgement as a Platinum supporter on all conference materials;
- Acknowledgement as Platinum supporter during program introduction and conclusion;
- CAGPO Conference Committee member(s) will recommend a topic of need relevant to the learning objectives for CAGPO 2022, develop appropriate learning objectives for this “lunch and learn”, recommend appropriate speakers for this session, and apply to the CCFP for accreditation of this session;
- Company name on back cover of program graded by sponsor levels (virtual program if applicable);
- 4 complimentary conference registrations;
- NOTE: This sponsorship level does not include a booth/virtual booth

BOOTH SPONSORSHIP

GOLD

\$7,500

- Acknowledgment as a Gold supporter on all conference materials;
- 6' tabletop display on an 8' space (if this is a live in-person conference);
- Company name on back cover of program graded by sponsor levels (virtual program if applicable);
- 3 complimentary conference registrations;
- Announcement made before all breaks to visit the exhibitor booths/virtual booths;
- Option to include 3 digital items in the digital delegates' bag (if applicable).

SPONSORSHIP OPPORTUNITIES (continued)

SILVER

\$5,000

- Acknowledgement as a Silver supporter on all conference materials;
- 6' table top display on an 8' space (if this is a live in-person conference);
- Company name on back cover of program graded by sponsor levels (virtual program if applicable);
- 2 complimentary conference registrations;
- Announcement made before all breaks to visit the exhibitor booths/virtual booths;
- Option to include 2 digital items in the digital delegates' bag (if applicable).

FOR FIRST TIME SPONSORS ONLY, NO EXCEPTIONS

BRONZE

\$3,500

- Acknowledgement as a Bronze supporter on all conference materials;
- 6' table top display on an 8' space (if this is a live in-person conference);
- Company name on back cover of program graded by sponsor levels (virtual program if applicable);
- 1 complimentary conference registration;
- Announcement made before all breaks to visit the exhibitor booths/virtual booths;
- Option to include 1 digital item in the digital delegates' bag (if applicable).

Contact

2022 CAGPO-ACMOO Conference Committee

Dr. Mary DeCarolis


Grand River Regional Cancer Centre
Kitchener, ON

mary.decarolis@grhosp.on.ca



SPONSORSHIP REQUEST FORM

Sponsorship Level: Silver (\$5,000)

Organization: AbbVie		
Address: 8410	Street: Trans-Canada Highway	City: Saint-Laurent
Province/State: Quebec	Country: Canada	Postal Code/Zip Code: H4S 1Z1
Name of the contact person:	Melanie Dold	
Signature (January 20, 2022)		
Telephone Number:	438-223-6614	
Email:	melanie.dold@abbvie.com	

Educational Grant Cheques are Mailed to:

Dr. Patricia Craig
Secretary/Treasurer, CAGPO-ACMOO
134 Mitchell Street
New Glasgow, NS B2H 1H5